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NATPE

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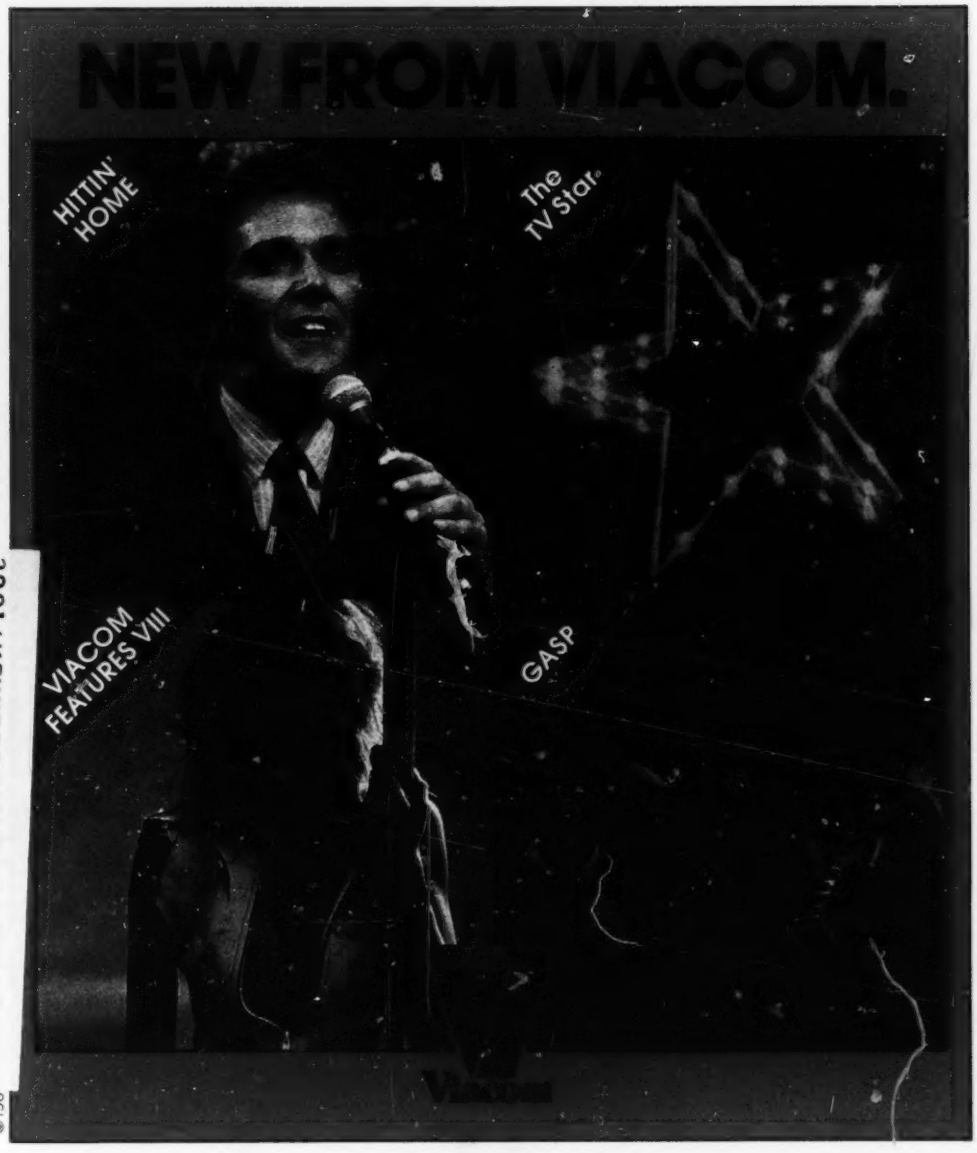

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The First 50 Years Of Broadcasting

1952

The Week in Brief

TOP OF THE WEEK

OVER THE TOP ☐ Number of radio and TV stations surges past 10,000 mark, stirring speculation as to how much, how fast and in what way will future growth be. **PAGE 51.**

UP IN ARMS ☐ Though they proceed from different premises, networks and occasional users protest to FCC about AT&T's proposed increase in TV transmission rates. **PAGE 53.**

REVVING UP DAYTONA BEACH ☐ FCC again votes renewal for WESH-TV but with new wording to satisfy appeals court. **PAGE 54.**

CPB FUNDING ☐ Administration recommends stiff cuts, but public broadcasting wants more money and counts on Schmitt's support. **PAGE 55.**

THE JELLY BEAN CONNECTION ☐ Brady's White House news staff gets generally good marks from press corps, though some grumble about absence of spontaneity in conferences, lack of access to some officials. **PAGE 57.** Behind the scenes of Reagan's communications policy. **PAGE 66.**

SPECIAL REPORT

THE NATPE ACTION ☐ New York becomes even more the TV capital as association opens annual conference for estimated 4,200. **PAGE 70.** A look at agenda that runs through Wednesday. **PAGE 74.** A conversation with NATPE leaders about this year's conference, on programing itself, and on NATPE role in "the decade of the programer." **PAGE 84.** Katz previews its three-step plan to sweeten programing pot. **PAGE 94.** Handy directory of program and service exhibitors in Hilton. **PAGE 102.**

BUSINESS

TROUBLES FORE AND AFT ☐ RCA profits lag for year, and first-quarter slump is expected. Proxy statement spells out Bradshaw's contract and settlements with Valente and Pfeiffer. **PAGE 150.**

PROGRAMING

JUST FOR LAUGHS ☐ D-F-S study finds comedy dominating new TV shows in development for fall. **PAGE 174.**

LAW & REGULATION

CALL FOR RE-EVALUATION ☐ Chairman of Copyright Royalty Tribunal tells congressional committee that CRT is unworkable and impractical and tribunal's worth should be reassessed. **PAGE 198.**

TECHNOLOGY

ONE YEAR OF CLOSED CAPTIONING ☐ On first anniversary of system implementation, NCI finds lack of decoder sales and limited amount of captioned programs are interacting to suppress each's numbers. Also, CBS's teletext experiments are said to have retarded expansion. **PAGE 202.**

JOURNALISM

CALL TO ARMS ☐ Attorney Leonard Marks, former USIA director and current spokesman for World Press Freedom Committee, says broadcasters must assume more vigorous role in combatting restrictions on world journalists proposed to UNESCO. **PAGE 212.**

MEDIA

FLAK FOR PTV ☐ PBS's proposed pay network evokes mixed reaction in public broadcasting sector, but Grossman says it's largely deja vu and remains philosophical. **PAGE 222.**

1952

THE 'BROADCASTING' YEARS ☐ Television was liberated from the FCC's freeze on station grants. ABC and United Paramount Theaters went through agonizing months at the FCC on their proposed merger. **PAGE 231.**

PROFILE

ONE WORLD FOR PROGRAMING ☐ Taft's Lucie Salhany says the tremendous potential in programing in this decade goes beyond conventional media, to all fields. That's why, as president of NATPE, she espouses a software gospel of unity to attain common goals. **PAGE 255.**

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Pilots in works lean to lighter side

DFS study shows comedy as major portion of new programs under development for fall season

Comedy shapes up as the dominant program type in development for the 1981-82 network television season, according to a study of pilots completed by Dancer Fitzgerald Sample, New York.

The study was prepared under the direction of Phil Burrell, the agency's TV programing vice president, and shows that comedy is the leading genre at two networks, CBS-TV (62%) and ABC (52%). At NBC, comedy accounted for 44% of its pilot development. At ABC, drama represented 29% and variety, 19% and at CBS, drama, 38% and variety, none. Drama nosed out comedy at NBC with 48% and variety amounted to 8%.

Burrell noted that "trends in pilot development are not necessarily indicative of the programs we'll see this fall." He said that ultimately networks may select only a few of the many comedy pilots they have in development but stressed that the pilot categories do reflect the networks' current priorities.

DFS listed a total of 85 pilots for the new season, down from 100 in 1980. ABC has ordered 22; CBS, 27 and NBC, 36. Burrell estimates that ABC will replace between five and six hours; CBS, between four and five-and-a-half hours, and NBC, six to seven hours.

Among the trends spotted in the DFS report: series inspired by successful motion pictures, including "Fame" (NBC), "Norma Rae" (NBC) and "Private Benjamin" (CBS) and several drawn from books—"Scruples" (ABC) and "Travis McGee" (ABC); series spotlighting star performers, including Angie Dickenson, Mickey Rooney, Tony Randall, Dick Van Dyke and Lorne Greene; a revival of *Maverick* to star James Garner, and serial drama in the *Dallas* mold dealing with the rich.

DFS said that NBC is expected to announce its fall schedule in mid-April and both CBS and ABC in late April.

The report struck one disconcerting note: the threat of a strike by the Writers Guild of America and the Directors Guild of America. DFS said scripts have been ordered for returning series, and production for those shows is expected to begin as early as April. The agency cautioned that new shows may not begin until after the tentative starting date of Sept. 14.

'M*A*S*H' leads in syndication survey

Of all syndicated series and specials, *M*A*S*H* earned the highest average rating—and across the dayparts, it was the leader in prime access, late night and weekday early fringe.

So the figures show in a Nielsen Station Index/Cassandra ranking of syndicated programing aired during November 1980. Cassandra, a computerized program analysis system, was acquired by NSI last year.

*M*A*S*H* was number one in November with an average 14.7 rating and 30 share in 174 markets. Next highest was *The Muppet Show* with a 13.9 rating/28 share in 137 markets, followed by *Evening Magazine* (13.5/24 in five markets), *Carter Country* (13.4/29 in 11 markets) and *P.M. Magazine* (including *Evening*—13.1/23 in 88 markets).

Prime-access leaders were *M*A*S*H* (16 rating in 116 markets), *Hee Haw* (16 rating in 118 markets), *P.M. Magazine* (15 rating in 84 markets), *Good Times* (15 rating in seven markets) and *The Muppet Show* (14 rating in 84 markets).

In other dayparts, *M*A*S*H* took weekday early fringe with an average 13 rating in 60 markets; weekday late night (10 rating in 33 markets) and weekend late night (8 rating in 12 markets). *Donahue* was the leader in Monday-to-Friday daytime with an average 7 rating in 179 markets. *Loretta Lynn* led in prime time with a 13 rating in six markets. *Batman* won weekend daytime with a 6 rating in six markets and *Hee Haw* scored best in weekend early fringe with a 13 rating in 35 markets.

The following lists show leaders in the NSI/Cassandra rankings: the top-50 syndication positions over-all; the top-25 in prime access and the top-10 in other dayparts.

Charts begin on page 178.

THIS WEEK ONLY, MEL TILLIS IS PLAYING AT THE HILTON. ADMISSION FREE.

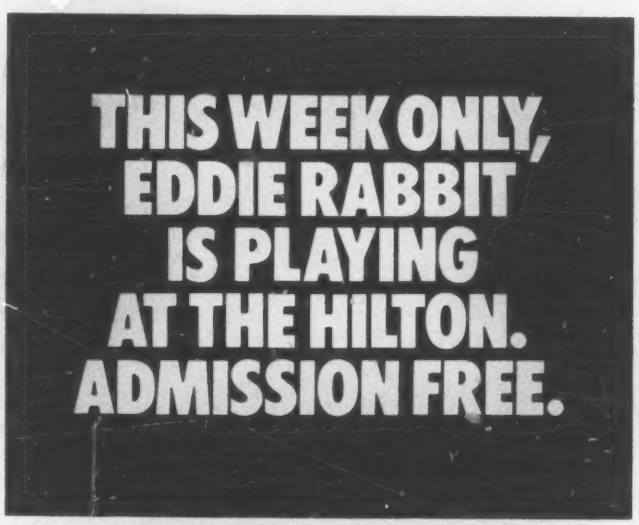
He's on cassette in Multimedia's Hospitality Suite, 4344. (Think of it, nobody to tip for a good seat.) In fact, we'll give *you* a tip. Mel Tillis hosts Multimedia's fabulous "Country Galaxy of Stars." One of four specials, packed with names like Eddie Rabbit, Lynn Anderson and the Oak Ridge Boys.

multimedia

Multimedia Program Productions, Inc., 140 W. Ninth Street, Cincinnati, OH 45202.
A Jim Owens Production in association with Multimedia Program Productions, Inc.

NCI/Cassandra November 1980 Syndicated Programs

Rank		Mktg	Rtg	Shr	Cvg
1.	M*A*S*H	174	14.7	30	95.1
2.	Muppet Show	137	13.9	28	86.2
3.	Evening Magazine	5	13.5	24	10.4
4.	Carter Country	11	13.4	29	3.4
5.	PM Magazine (includes Evening)	88	13.1	23	76.8
6.	Loretta Lynn	9	13.0	24	3.8
7.	Family Feud PM	101	12.9	22	76.4
8.	Eyes of Texas	5	12.7	27	2.6
9.	Hee Haw	180	11.0	23	90.6
9.	Tic Tac Dough	120	11.0	20	80.9
11.	Condominium	24	10.8	19	26.3
11.	Happy Days	146	10.8	24	88.6
13.	Pink Panther	39	10.1	21	30.0
14.	Cross Wits	20	9.6	20	9.4
15.	Lawrence Welk Show	180	9.5	19	94.1
16.	Barney Miller	55	9.3	19	49.7
17.	Sanford and Son	103	9.2	19	69.2
18.	Dance Fever	51	9.0	19	56.5
19.	All in the Family	88	8.9	19	69.8
20.	Joker's Wild	89	8.6	17	67.7
21.	Welcome Back Kotter	50	8.4	17	53.8
22.	Fight Back	25	8.3	17	27.1
23.	Good Times	54	8.2	19	54.0
24.	PM Magazine Special	9	7.9	13	7.3
25.	Snoopy on Ice	6	7.7	14	15.1
26.	Bart Starr	6	7.3	19	1.9
27.	Bear Bryant	5	7.2	24	1.8
27.	In Search of ...	63	7.2	15	63.8
29.	Bullseye	31	7.0	15	32.2
30.	Devil & Daniel Mouse	34	6.9	14	17.1
30.	Donahue	180	6.9	34	97.5
30.	Sha-Na-Na	134	6.9	17	81.0
30.	Wonder Woman	14	6.9	14	20.9
34.	Kung Fu	38	6.8	16	36.2
35.	Body Works	7	6.7	13	5.0
35.	Teletone News	5	6.7	14	21.8
37.	Name That Tune	24	6.6	13	26.9
37.	When Havoc Struck	6	6.6	28	1.8
39.	Agronsky and Company	6	6.5	22	6.4
39.	How the West Was Won	5	6.5	15	2.7
39.	Match Game PM	31	6.5	19	41.7
42.	Starsky and Hutch	36	6.4	17	36.9
43.	NFL Symfunny	31	6.0	15	25.6
43.	Star Trek	91	6.0	17	71.2
43.	Tom and Jerry	100	6.0	21	77.0
43.	What's Happening	36	6.0	14	39.0
47.	Merv Griffin	70	5.9	16	54.0
47.	Solid Gold	152	5.9	15	91.5
49.	Jim Rockford	78	5.8	18	67.6
50.	Face the Music	39	5.7	13	43.2
50.	Gilligan's Island	86	5.7	21	62.6



He's on cassette in Multimedia's Hospitality Suite, 4344. (Think of it, nobody to tip for a good seat.) In fact, we'll give *you* a tip. Eddie Rabbit performs with the biggest country artists in the business on our glittering "Country Galaxy of Stars—with Mel Tillis." One of four huge specials capitalizing on America's country music explosion. Catch our acts!

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A Jim Owens Production in association with Multimedia Program Productions, Inc.

Prime Access (7-8 p.m. NYT) Monday-Saturday

Rank	Program	Mkt	Rtg
1.	M*A*S*H	116	16
2.	Hee Haw!	118	16
3.	PM Magazine	84	15
4.	Good Times	7	15
5.	Muppet Show	84	14
6.	Cross Wits	8	14
7.	Happy Days	50	14
8.	Evening Magazine	5	14
9.	Tic Tac Dough	104	13
10.	Family Feud PM	96	13
10.	Lawrence Welk Show	103	13
12.	Dance Fever	29	12
13.	New Newlywed Game	9	12
14.	Joker's Wild	50	11
14.	Welcome Back Kotter	14	11
16.	Barney Miller	28	11
17.	Pink Panther	17	10
18.	Hollywood Squares	38	10
19.	All in the Family	45	9
20.	Wild Kingdom	23	9
21.	In Search of ...	21	9
22.	Solid Gold	57	9
23.	Carol Burnett & Friends	8	9
24.	Match Game PM	18	9
25.	Bullseye	12	9
25.	Fight Back	8	9
25.	Sha-Na-Na	44	9

Monday-Friday Daytime

Rank	Program	Mkt	Rtg
1.	Donahue	179	7
2.	Joker's Wild	9	6
3.	New Newlywed Game	5	6
4.	Bob Braun	7	4

7:29
5 —New York State Lottery

7:30
2 6 —M.A.S.H
3 —To Tell The Truth

20 THE #1 ANSWER
★ FAMILY FEUD!!
(ADV.)

6 20 —Family Feud
9 5 —All In The Family
10 —Tic Tac Dough
13 4 —Face The Music
23—Dick Cavett

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New York
200 Park Ave. 212/687-0660

Chicago
One East Wacker 312/644-1655

Los Angeles
1717 N. Highland 213/466-5375

TVLOG

Rank	Program	Mkt	Rtg
4.	Scooby Doo	10	4
6.	Match Game PM	6	4
7.	Flintstones	27	4
8.	Charlie Rose	6	4
9.	Hour Magazine	43	4
9.	Town and Country	5	4

Monday-Friday Early Fringe

Rank	Program	Mkt	Rtg
1.	M*A*S*H	60	13
2.	Cross Wits	7	11
3.	Sanford and Son	51	10
4.	Happy Days	98	10
5.	Carter Country	6	9
6.	Gunsmoke	10	9
7.	All in the Family	32	9
7.	Barney Miller	22	9
9.	Hour Magazine	42	8
10.	Andy Griffith	37	8
10.	Hogan's Heroes	28	8
10.	Jim Rockford	30	8

Prime Time

Rank	Program	Mkt	Rtg
1.	Loretta Lynn	6	13
2.	Muppet Show	5	11
3.	Condominium	24	11
4.	Grizzly Adams	5	10
5.	PM Magazine Special	8	8
6.	Mom, the Wolfman and Me	11	7
7.	Benny Hill Show	6	7
8.	M*A*S*H	11	6
9.	All in the Family	7	5
10.	Best of Ed Sullivan	29	5

Monday-Friday Late Night

Rank	Program	Mkt	Rtg
1.	M*A*S*H	33	10
2.	All in the Family	8	8
3.	Carol Burnett & Friends	13	5
4.	Jim Rockford	19	4
5.	Maude	7	4
6.	Benny Hill Show	25	4
6.	Kojak	6	4
8.	Bob Newhart Show	12	4
9.	Sanford and Son	7	4
10.	Prisoner Cell Block H	14	3

Weekend Daytime

Rank	Program	Mkt	Rtg
1.	Batman	6	6
2.	Gilligan's Island	17	5
3.	Vince Dooley	7	5
4.	Bewitched	13	5
4.	Flintstones	30	5
6.	I Love Lucy	9	5
7.	Daffy Duck & Porky Pig	9	5
7.	Star Trek	24	5
9.	John Wayne Theatre	5	5
10.	I Dream of Jeannie	5	5
10.	Little Rascals	34	5

Weekend Early Fringe

Rank	Program	Mkt	Rtg
1.	Hee Haw!	35	13
2.	Muppet Show	47	12
3.	Pink Panther	17	11
4.	Good Times	5	10
5.	Fight Back	12	9
6.	Welcome Back Kotter	6	9
7.	Lawrence Welk Show	47	8
8.	M*A*S*H	11	8
9.	Dance Fever	6	8
10.	Porter Wagoner	14	8

Weekend Late Night

Rank	Program	Mkt	Rtg
1.	M*A*S*H	12	5
2.	Hee Haw!	8	5
3.	All in the Family	5	5
3.	Benny Hill Show	26	5
5.	Gunsmoke	23	5
6.	Ironside	8	5
6.	Mary Tyler Moore	10	5
8.	Odd Couple	6	5
8.	Sha-Na-Na	36	5
10.	Star Trek	17	4

*Program averages are weighted by market universe
**Programs may be tied in rating but have different ranks due to rounding of ratings figures.

CTN's high-power plans for its low-power chain

Company has been promoting new TV stations as outlets for its black and news programs; it has applied for 15 LPTV's and will lease some time to Golden West for STV operation

Community Television Network was one of the first companies to see the potential of low-power television. Back in the spring of 1980, it applied for 10 translators and permission to originate STV and other programing on them. CTN's plan was to lease the prime-time hours of the 10 stations and four affiliated (owned by other groups or individuals) stations to Golden West Broadcasters, which would use them as outlets for its subscription television service. CTN would use the income from Golden West to subsidize the production of black-oriented programing, including a live half-hour news show, that would be shown during the stations' non-STV hours and on any other station—low-power or full-service—that was willing to pay for it.

To develop a market for CTN's programing, Booker Wade, Sam Cooper and Jim Winston, CTN's three principals, who quit their jobs as FCC staffers to form CTN, have been busy over the past year encouraging friends and friends of friends to apply for translators. "We've been out beating the bushes to get them to apply and to get them to affiliate with [CTN]," Wade said. As a result of their efforts, approximately 23 people have applied for approximately 80 channels.

All the applications have been put

together by Hope Smith, Wade's secretary and one of the first to file an application on his advice. Smith has coordinated the legal and engineering work, found transmitter sites, inserted public notices of the applications in local papers and submitted the applications to the FCC. Smith has also made sure the applicants did not file for stations in the same market. Smith said each of the applicants has paid her about $2,500 for the work.

Most of the applicants have applied for translators to rebroadcast either of two black-owned, full-service stations, KSTS(TV) San Jose, Calif., and WRBV(TV) Vineland, N.J. By rebroadcasting those stations they will be receiving CTN programing second hand. Both have agreed to carry some CTN programing, Wade said. Since the translators would not be required to rebroadcast all the full-service programing, Wade said he must get assurances from the translator licensees that they will carry the CTN fare.

Wade also noted that KSTS and WRBV plan to carry STV at night, which none of the applicants plan to rebroadcast. That will leave plenty of premium hours that CTN will be happy to fill. An even greater demand for programing will be created by the handful of applicants who opted for low-power status (unlimited program origination) at CTN's prompting.

CTN's future market is by no means limited to the applications filed. As the programing evolves, Wade intends to sell it to major-market, full-service stations and to other low-power stations searching for programing. The programing will be delivered by satellite and by videotape, Wade said.

Wade also hopes that some low-power stations, including those applied for by Smith, will see fit to rebroadcast one of the CTN owned-and-operated stations.

The centerpiece of the CTN programing will be a half-hour newscast. Wade said CTN expects to put a major portion of the $4.1 million CTN will receive annually from Golden West into the show. Unlike most of CTN's programing, which will be delivered by tape, the news will be distributed by satellite with one hour of transponder time provided daily by Golden West as part of the STV agreement. News affiliates will have the option of broadcasting the news live or taping it for replay later.

Neither of the stations that Smith's applicants propose to rebroadcast is on the air yet, but both soon will be. John Rohrbach, general manager of KSTS, said his station will be ready to go in mid-April, but that problems with the STV supplier might delay the turn-on date to some time in May or June. An attorney for WRBV said that station expects to be on the air by the end of April.

Ratings Roundup

While CBS-TV racked up another easy victory for the prime-time week ended March 8, both ABC-TV and NBC-TV schedules brought ratings trouble—with the latter's particularly severe.

During the week, CBS averaged a 19.6 rating and 31 share, carrying seven of the top-10 rated shows and half of the top-20. ABC's lineup earned only a 17.3/27 and NBC's even less, a 15.8/25. The networks had clearance problems from Mobil's syndicated *Churchill and the Generals* and from college basketball deflating numbers from Thursday to Saturday. On Thursday, NBC particularly was hurt, reporting 30 stations in the top-50 markets lost to *Churchill*, while the other networks lost less than 10 a piece. On Saturday in fact, network shares totaled less than 80. Yet there were network winners and network losers.

While ABC was competitively strong on Monday, Tuesday and Saturday, the lineups on Thursday, Friday and Sunday scuttled that momentum. ABC lost big with long-form as Friday's *Long Journey Back* brought a 13.8/23 and Sunday's three-hour "The Deep" earned a 15.5/24.

At NBC, the network showed strength on most days from 8 to 9 p.m., with *Little House on the Prairie, Real People, Barbara Mandrell* and *CHiPs* all earning 30 shares or above.

At CBS, Friday was a stronghold even without *Dallas*. Back-to-back *Dukes of Hazzard* episodes brought a 25.5/42 and a 23.4/41 respectively from 9 to 11 p.m. And on Sunday, the CBS regular schedule beat reruns of both ABC's "The Deep" and NBC's "American Graffiti."

The First 20

1.	*M*A*S*H*	CBS	27.4/40
2.	*60 Minutes*	CBS	26.7/43
3.	*Dukes of Hazzard*	CBS	25.5/42
4.	*Alice*	CBS	25.4/37
5.	*Little House on the Prairie*	NBC	25.2/38
6.	*The Jeffersons*	CBS	24.9/37
7.	*Love Boat*	ABC	23.7/39
8.	*House Calls*	CBS	23.7/36
9.	*Happy Days*	ABC	23.5/35
10.	*Dukes of Hazzard* (special episode 10-11 p.m. Friday)	CBS	23.4/41
11.	*Trapper John, M.D.*	CBS	23.3/38
12.	*Three's Company*	ABC	22.7/33
13.	*People's Choice Awards* (special)	CBS	22.4/35
14.	*Laverne & Shirley*	ABC	22.3/33
15.	*Real People*	NBC	22.0/33
16.	*Hart To Hart*	ABC	21.9/35
17.	*CHiPS*	NBC	21.8/33
18.	*The Pride of Jesse Hallam* (made-for-TV movie)	CBS	21.4/33
19.	*Diff'rent Strokes*	NBC	21.4/33
20.	*That's Incredible*	ABC	21.4/30

The Final Five

61.	*I'm A Big Girl Now*	ABC	12.0/20
62.	*Nero Wolfe*	NBC	11.4/19
63.	*Death Ray 2000* (made-for-TV movie)	NBC	11.2/18
64.	"First Love" (theatrical movie)	CBS	10.3/18
65.	*NBC Magazine*	NBC	10.0/17

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Bella appears on cassette in a One Time Only Special, "Women USA!"—a compelling series on women outside the home. In another special, an entertainment program, talented Gwen Conley plays hostess to top-name guest stars. Catch our acts in Multimedia's Hospitality Suite, 4344.

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of license from Horizons Communications Co. to Island Broadcasting Co. for $3,805,000. Seller: Jerome R. Feniger (18.89%) and 21 others. They also own WRIV(AM) Riverhead, N.Y. Buyer: Arthur Kern (51%), Alan Beck (34%) and Kenneth Van Kohorn (15%). Kern is vice president and general manager of Westinghouse Broadcasting Co.'s KPIX(TV) San Francisco. Beck is vice president and general manager of WLIF(FM) Baltimore. Von Kohorn is Westport, Conn., investment counselor. They have no other broadcast interests. Action March 3.

■ WGIV(AM) Charlotte, N.C. (AM: 1600 khz, 1 kw-D, 500 w-N)—Granted assignment of license from New GIV Inc. to Harris Communications Corp. for $1.75 million. Seller: Broadcast Enterprises National which is owned principally by Ragan Henry. Seller is group owner of five AM's, two FM's and one TV. Buyer: Garfield B. Harris (60%) and Michael A. Mullock (40%). They own Camden, N.J. lumber business and Philadelphia construction company. Harris and wife, Viola, jointly own 1.07% of BENI (worth $12,500) which will go toward purchase of station. Mullock has no other broadcast interests. Action Feb. 18.

■ WCDJ(AM) Edenton, N.C. (AM: 1260 khz, 1 kw-D)—granted transfer of control of Albemarle Radio Corp. from Terry H. Jones (100% before; none after) to Edenton Broadcasting Corp. (none before; 100% after). Consideration: $302,388. Seller: Jones has no other broadcast interests. Buyer: Robert Lee (51%), John W. Baggett Jr. and Issac Ruffin Self III (24.5% each). Three are associated with Tarheel Bank & Trust Co., Gatesville, N.C. They have no other broadcast interests. Action Feb. 18.

■ WDEH-AM-FM Sweetwater, Tenn. (AM: 800 khz, 1 kw-D; FM: 95.3 mhz, 2.5 kw)—Granted transfer of control of Sweetwater Radio Inc. from Robert L. Sherlin (66 2/3% before; none after) to Athens Outlet Store (33 1/3% before; 100% after). Consideration: $210,000. Seller: Sherlin has no other broadcast interests. Buyer: M.D. Goodfriend (96%) and wife Shirley (4%). Goodfriend owns Sweetwater general merchandise store. Shirley is housewife. They have no other broadcast interests. Action Feb. 26.

Facilities Changes

Applications

■ WTTO(TV) Homewood, Ala.—Seeks modification of CP to change ERP to vis. 1042 kw, aur. 104.2 kw; change HAAT to 1343 feet; TL to top of Red Mountain, Birmingham, Ala.; SL to 2021 Golden Crest Drive, Birmingham; type trans. and type antenna. Ann. March 5.

■ KSTK(FM) Wrangell, Alaska—Seeks CP to make changes in ant. sys.; change TL & SL to: Cemetery Point, one mile south of downtown Wrangell; decrease HAAT: −183' (H&V) & change TPO. Ann. Mar. 5.

■ WDUV(FM) Bradenton, Fla.—Seeks CP to change TL to: .15 miles N-NW of corner of 33rd St. & 8th Ave., Memphis, Fla.; HAAT: 576' (H&V) & change TPO. Ann. March 5.

■ KIEE(FM) Harrisonville, Mo.—Seeks CP to install new aux., ant. at main TL, to be operated on: ERP: 72.16 kw (H&V); HAAT: 614' (H&V); change type trans.; & change TPO (for aux. purposes only). Ann. March 5.

■ KADI-FM St. Louis, Mo.—Seeks mod. of CP to make changes in ant. sys.; change type ant.; decrease HAAT: 552' (H&V) and change TPO. Ann. March 5.

■ WBZI(FM) Xenia, Ohio—Seeks CP to mount stand-by ant. on existing ant. for emergency purposes, to be operated on: ERP: .92 kw (H&V); HAAT: 270' (H&V); use old trans. as standby unit & change TPO. Ann. March 5.

■ WSHH(FM) Pittsburgh, Pa.—Seeks mod. of CP to make changes in ant. sys.; decrease ERP: 18.6 kw (H&V); increase HAAT 523' (H&V) & change TPO (for aux. purposes only). Ann. March 5.

■ WASL(FM) Dyersburg, Tenn.—Seeks CP to make changes in ant. sys.; change type ant. change SL & RCTO: 1404 N. St. John Avenue, Dyersburg; increase HAAT: 300' (H&V) & change TPO. Ann. March 5.

■ KBCB(FM) Corpus Christi, Tex.—Seeks mod. of CP to make changes in ant. sys.; type ant.; change type trans.; increase HAAT: 937' (H&V) and change TPO. Ann. March 5.

Actions

■ KMJX(FM) Conway, Ark.—Granted request for waiver of section 73.1201 (b)(2) of the Rules to identify as Conway-Little Rock, Ark. Action Feb. 18.

■ KWOD(FM) Scaramento, Calif.—Granted CP to increase ant. height to 500 ft. (H&V); change SL & RC to 401 Watt Avenue, Sacramento, and change TPO (BPH-800623AE). Action Feb. 25.

■ KSFO(AM) San Francisco, Calif.—Granted CP to Augmented Standard Nighttime Radiation Pattern; conditions (BP-800623AL). Action Feb. 19.

■ WJOE(AM) Port St. Joe, Fla.—Granted CP to make changes in ant. sys.; change TL to 0.45 mile S of Port St. Joe on Long Avenue, extension, Port St. Joe; increase height of tower to 550 ft. to support FM ant.; conditions (BP-800918AH). Action Feb. 24.

■ WCLL(FM) Chillicothe, Ill.—Granted CP to change TL to 1104 N. Second Street, Chillicothe; install auxiliary ant. at TL to be operated on ERP 1.3 kw (H), ant. height −70 ft. (H) (BPH-801015AI). Action Feb. 25.

■ *WBCL(FM) Fort Wayne, Ind.—Granted CP to make changes in ant. sys.; change trans. to Butler Road, West of Hillegas Road, Fort Wayne; change type ant. decrease ERP 40 kw (H&V), increase ant. height 460 ft. (H&V), and change TPO (BPED-801114AI). Action Feb. 25.

■ WKZE(AM) Orleans, Mass.—Granted CP to increase height of northwest tower to support WKZE-FM ant. (BP-800606AF). Action Feb. 17.

■ *KNPR(FM) Las Vegas, Nev.—Granted CP to make changes in ant. sys.; locate RC at 6401 Boulder Highway, Las Vegas,; increase ant. height 1580 ft. (H&V) and change TPO (BPED-800729AQ). Action Feb. 17.

■ WTHE(AM) Mineola, NY.—Granted CP to make changes in ant. sys.; change TL to 150 ft. E. of the termination of 2nd St. and Liberty Avenue, Mineola; and change type trans. (BP-801216AL). Action Feb. 19.

■ WWRL(AM) New York, N.Y.—Dismissed application for CP to move TS to River Road, Edgewater, and change ant. sys. and type trans. (BP-20,972). Action Feb. 6.

■ KGVE(FM) Grove, Okla.—Granted modification of CP to make changes in ant. sys.; change type trans. and ant. and change TPO (BMP-801014AT). Action Feb. 25.

■ WZZD(AM) Philadelphia, Pa.—Granted CP to add MEOV's to the N pattern; (BP-800605AD). Action Feb. 19.

■ WGXL(FM) Laurens, S.C.—Granted CP to make changes in ant. sys.; change type ant., increase ant. height 1280 ft. (H&V) and change TPO (BPH-800821AE). Action Feb. 17.

■ *WCSO Signal Mountain, Tenn.—Granted modification of CP to make changes in ant. sys.; locate studio and RC at 4501 Amnicola Highway, Chattanooga; change type trans. and ant. and change TPO; conditions (BMPED-801016AG). Action Feb. 19.

■ KNUS(FM) Dallas, Tex.—Granted request for waiver of section 73.1201 (b)(2) of the Rules to identify as "Dallas-Fort Worth, Tex." Action Feb. 18.

■ KYOT(FM) Refugia, Tex.—Granted request for waiver of section 73.1201 (B)(2) of the Rules to identify as "KYOT-Refugia, Rockport-Fulton, Tex." Action Feb. 18.

■ *WMUL(FM) Huntington, W.Va.—Granted modification of CP to make changes in ant. sys. and increase ant. height −55 ft. (H&B) (BMPED-801208AO). Action Feb. 19.

Allocations

■ Anchorage, Alaska—Assigned 106.5 mhz to Anchorage as its seventh FM assignment, effective April 20 (BC Doc. 80-281). Action Feb. 19.

■ Eagle River and Anchorage, Alaska—In response to petition by Lynn Blair proposed following alternate assignment plans: assignment of 107.5 mhz to Anchorage as its eighth FM assignment; (2) assignment of ch. 298 to Eagle River as its first FM assignment; (3) assignment of 104.9 mhz to Eagle River, comments due April 27, replies May 18 (BC Doc. 81-109). Action Feb. 24.

■ Springdale, Ark. and Washburn, Mo.—Assigned 95.3 mhz to Washburn in response to request from William Carney; denied separate request to assign ch. 237A to Springdale by Robert R. Estes, effective April 27 (BC Doc. 80-177). Action Feb. 24.

■ Mountain Home and Marshall, Ark.; and Thayer Mo.—Granted to limited extent petition by Mountain Valley Broadcasters Inc. for reconsideration of assignment of 105.5 mhz to Mountain Home as its second FM assignment; proposed the following alternate assignment plans: (1) substitution of 104.3 mhz and 107.5 mhz for 98.3 mhz and ch. 288A, respectively, at Mountain Home, assignment of ch. 288A to Marshall as its first FM assignment and substitution of 99.3 mhz for 107.1 mhz at Thayer; of assignment of 104.3 mhz to Marchall; ordered the license of KTLO-FM Mountain Home, to show cause why its license for ch. 252A should not be modified to specify ch. 282 at Mountain Home, if proposed Plan 1 is adopted, comments due April 20, replies May 11 (BC Doc. 79-155). Action Feb. 19.

■ Corning, Calif.—Assigned 100.7 mhz to Corning as its first FM assignment, effective April 20 (BC Doc. 80-203). Action Feb. 20.

■ Eureka, Calif.—Assigned 101.5 mhz to Eureka as its third FM assignment, effective April 20 (BC Doc. 80-248). Action Feb. 20.

■ Marshall and Robinson, Ill. and Loogootee, Ind.—Assigned 94.3 mhz to Loogootee as its first FM assignment, effective April 27 (BC Doc. 80-74). Action Feb. 24.

■ Petersburg, Ind.—Assigned 102.3 mhz to Petersburg as its first FM assignment, effective April 20 (BC Doc. 80-280). Action Feb. 20.

■ Tioga and Boyce, both Louisiana—In response to petition by Loren Yadon proposed assigning 98.3 mhz to Tioga as its first FM assignment, and substitution of 102.3 mhz for ch. 252A at Boyce, comments due April 20, replies May 11 (BC Doc. 81-100). Action Feb. 20.

■ Auburn, Me.—Substituted 99.9 mhz for 100.1 mhz

Summary of broadcasting

FCC tabulations as of Jan. 31, 1981

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,589	3	7	4,599	106	4,705
Commercial FM	3,291	2	4	3,297	150	3,447
Educational FM	1,091	0	5	1,096	70	1,166
Total Radio	8,971	5	16	8,992	326	9,318
Commercial TV						
VHF	519	1	0	520	8	528
UHF	236	0	0	236	94	330
Educational TV						
VHF	101	1	4	106	6	112
UHF	156	2	4	162	16	178
Total TV	1,012	4	8	1,024	124	1,148
FM Translators	347	0	0	347	216	563
TV Translators						
UHF	2,578	0	0	2,578	252	2,830
VHF	1,392	0	0	1,392	492	1,884

*Special temporary authorization

**Includes off-air licenses